

2021 COVID 19 ORANGE COUNTY REPORT

Sacred Harvest Foundation & Mission Increase Orange County, Winter 2021

About this report

In February of 2020, Sacred Harvest Foundation and Mission Increase Orange County conducted a survey that involved 45 organizations in Orange County. The purpose was to learn how the growing threat of the coronavirus global pandemic affected their organizations and how they were coping with COVID-19 in their communities.

In February of 2021, a second survey was conducted to evaluate how organizations have adapted and continue to adapt to the pandemic one year later.

Both surveys included organizations from all over Orange County that have operations in the United States and around the world.

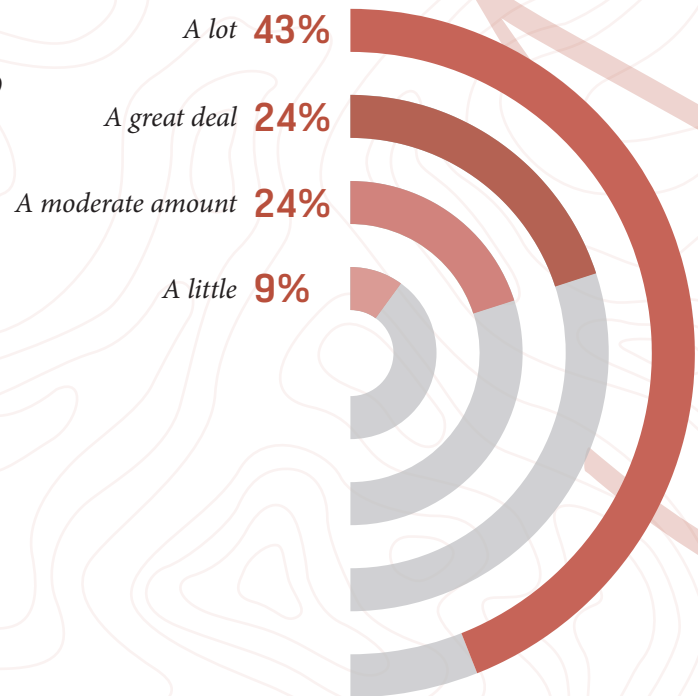


IMMEDIATE COVID-19 IMPACT

1 *How significant of an impact has Covid-19 had on your organization?*

A majority of the organizations surveyed indicated that they were impacted by Covid-19 either a lot or a great deal.

Although the survey also added an option to indicate no impact of Covid-19 at all, none of the organizations chose this option.

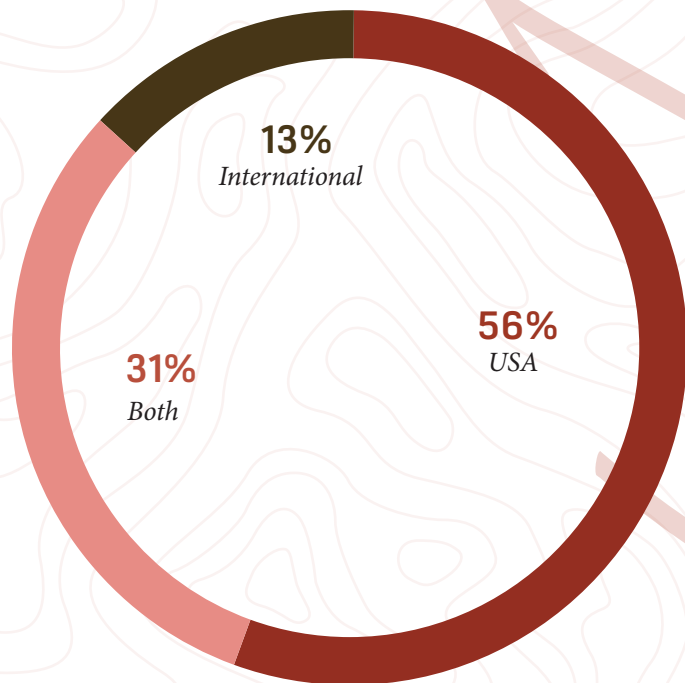


IMMEDIATE COVID-19 IMPACT

2 *In what region(s) do you deploy your services?*

A little over half of the organizations deploy their services domestically in the United States and close to a third deploy services on an international scale, as well as nationally.

Lastly, a small percentage of organizations deploy services on an international scale.

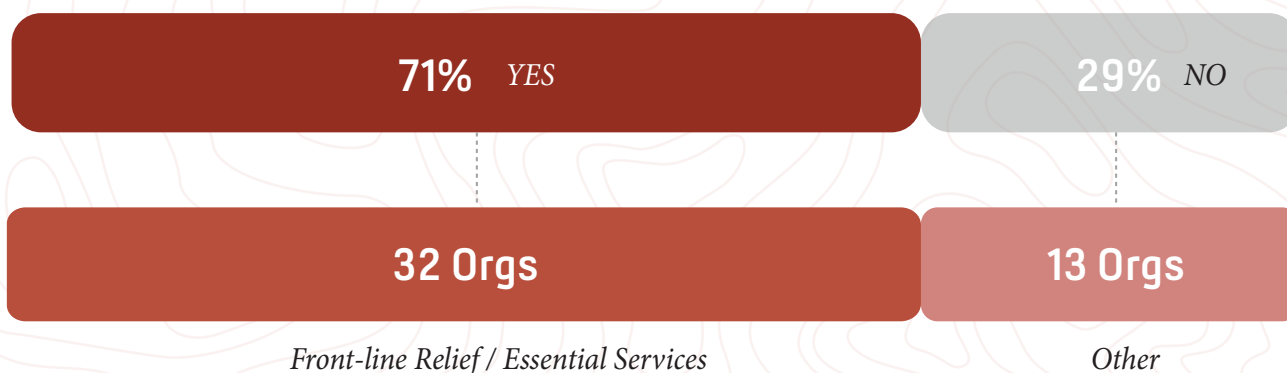


SERVICES PROVIDED

71% of the respondents reported to have deployed direct services to those affected by the coronavirus pandemic.

From the 71% that provided services directly to those impacted, 32 organizations provided front-line relief (health care, personal protection equipment, etc) and essential services (food, shelter, basic needs).

3 *Are you providing services directly to people affected by the Covid-19 pandemic?
If yes, which types of services? (Organizations could pick more than 1 type of service)*



4 *Have you partnered with any other organizations during the pandemic?
(3 organizations did not answer)*



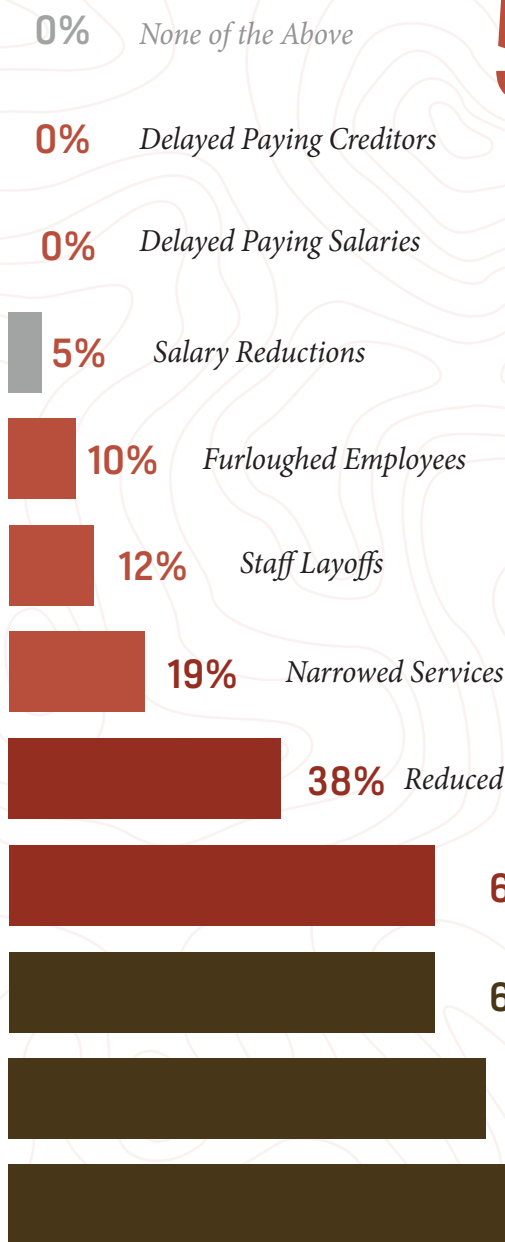
MEASURES

5

*What measures have you taken to manage/deal with the impact of the pandemic on your organization?
(Multiple answers possible)*

Most of the respondents engaged in researching ways to innovate and adapt their operations to the current reality shaped by the coronavirus pandemic. None of the respondents answered that they are delaying the payment of salaries and creditors.

These measures range from reworking financial plans to reducing operational costs, to staff layoffs.



6

What is your current operational status?



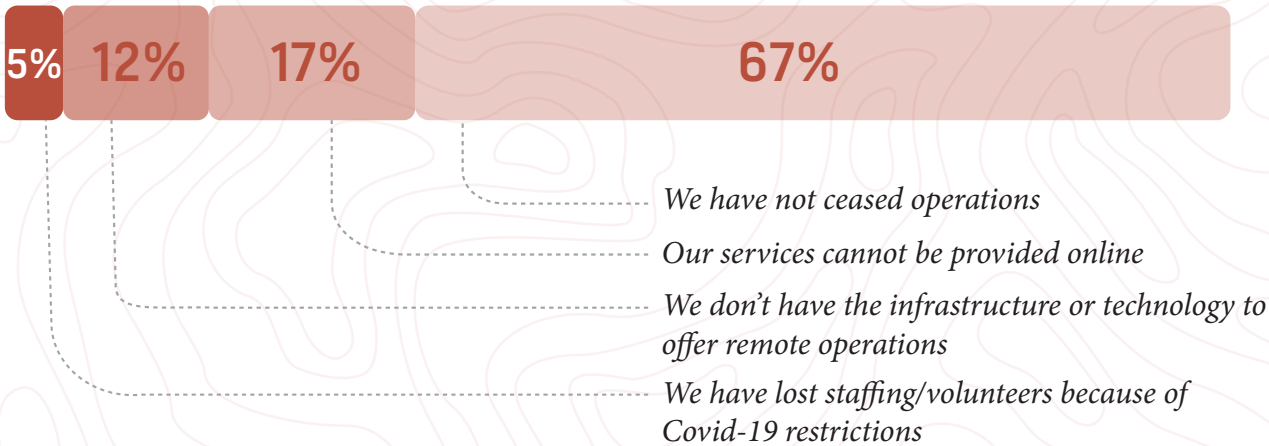
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OPERATIONS

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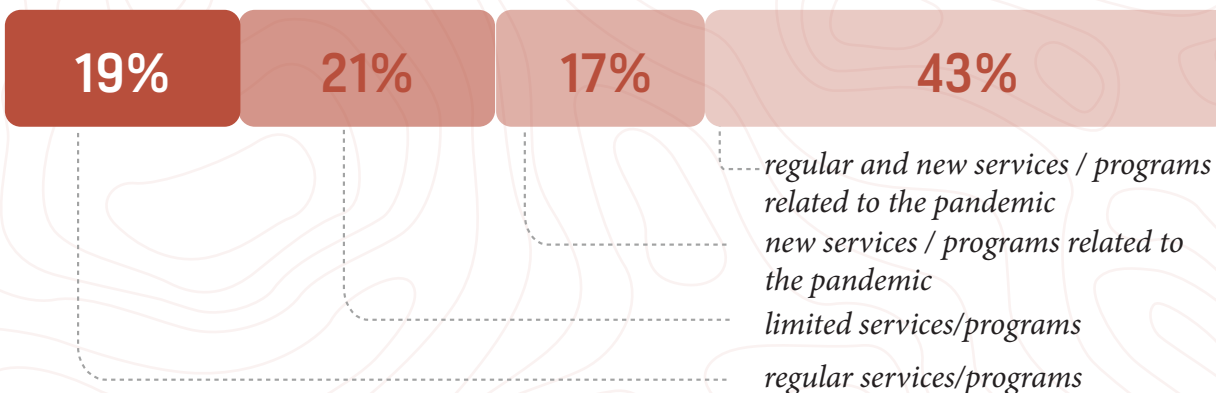
Operationally, how has your organization been impacted?



8

To what extent have your programs been impacted since March 2020?

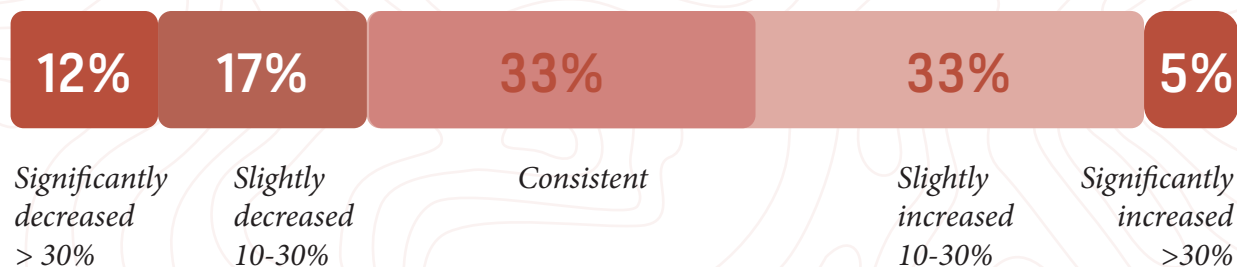
We are providing...



FINANCIAL SUPPORT

9

How would you describe the status of your current financial support?



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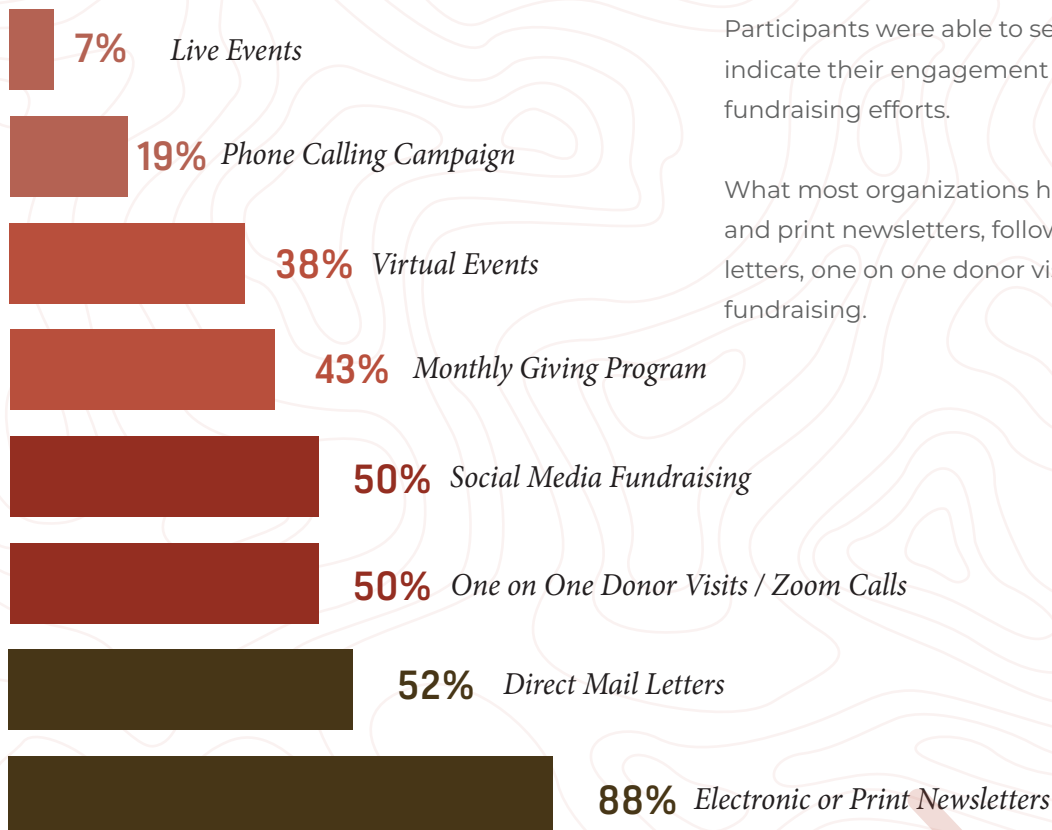
What impact do you expect to see on your contributions in the next 12 months? (3 organizations did not answer)



FINANCIAL SUPPORT

11

Has your organization engaged in any of the following fundraising activities in the last three months? (check all that apply)



Participants were able to select multiple answers to indicate their engagement in different types of fundraising efforts.

What most organizations have in common are email and print newsletters, followed closely by direct mail letters, one on one donor visits and social media fundraising.

FUNDING & ENGAGEMENT

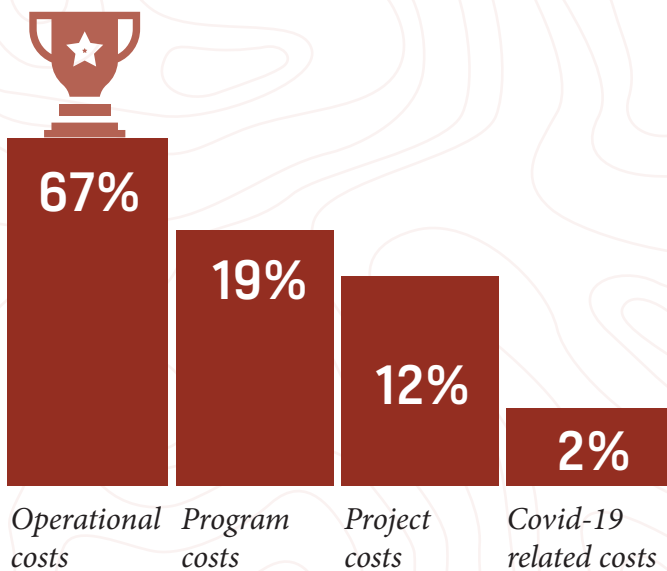
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What percentage of your donations are from new donors to your organization in response to Covid-19? (3 organizations did not answer)



13

Please rank in order of priority the kind of funding that would most benefit your organization.

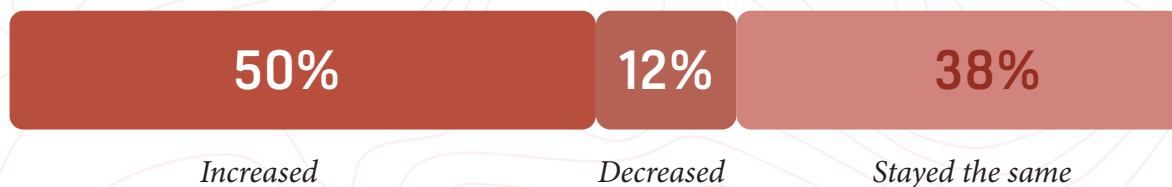


In order to get insight into what types of funding would be most helpful to weather the Covid-19 storm, the large majority, 67%, ranked operational costs as the top priority.

With 67%, operational costs rank above all other costs (program, project and Covid-19 related costs) combined.

14

Since March 2020, has your board engagement:



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ENGAGEMENT & FATIGUE

15

What is the current state of your employee engagement in terms of motivation and enthusiasm?
(3 organizations did not answer)

37 Orgs

Highly engaged

5 Orgs

Somewhat engaged

16

What percentage of your employees have expressed concerns about physical or emotional fatigue? (3 organizations did not answer)

0-10%

18 Orgs

10-25%

10 Orgs

25-50%

9 Orgs

>50%

5 Orgs

SACRED HARVEST



Sacred Harvest Foundation is committed to bringing God's shalom to the communities of Orange County, Maui and Mindanao in the Philippines.



MISSION INCREASE
ORANGE COUNTY

Mission Increase Orange County offers teaching, coaching, consulting and matching grants rooted in a biblical approach to fundraising at no cost.